**FOR IMMEDIATE RELEASE**

Contact: Samuel Chen, schen@theliddellgroup.com, (484) 891-0345

**Beitler to Mackenzie: Retract False Attacks**

*Allentown Morning Call calls Mackenzie’s attacks*

*“false,” “wrong,” and “without important context”.*

May 11, 2018

Lower Macungie Township – Ron Beitler, Lower Macungie Township Commissioner and candidate for State Representative, has called upon opponent and incumbent Ryan Mackenzie to retract his recent false attacks again Beitler.

**“In light of the recent report discrediting his false attacks, I’m calling on Representative Mackenzie to retract these attacks return to truthful and civil discourse,”** Beitler said.

The *Allentown Morning Call* used terms like “false” and “without important context” to describe Mackenzie’s claims that Beitler raised taxes while serving as a Lower Macungie Township Commissioner. Despite the report, Mackenzie has doubled down, repeated the claims, and accused Beitler of lying.

On Mackenzie’s claim that Beitler raised taxes in Lower Macungie Township, the *Morning Call* stated the claim was out of context. Beitler’s work actually **“lowered the tax bill from one year to the next”.**

On Mackenzie’s claim that Beitler voted to keep a fee for home playground equipment, the *Morning Call* called it outright “false” and “wrong on Beitler’s…stance”. As the article points out, Beitler, **“voted against the fee”.**

“I’ve learned that many politicians use spin, slight of hand, and fuzzy facts in their mailers, but this is a complete and total lie,” Beitler said. “I’ll give Rep. Mackenzie the benefit if the doubt, that this team did poor fact-checking. I’d hate to believe that he intended to purposely mislead voters.”

Beitler also reiterated his call for a truthful and civil campaign:

“My team and I have made a deliberate decision not to attack Representative Mackenzie – and especially not his character – throughout this campaign. I hope Representative Mackenzie will hold himself to those same standards. **The voters and our community deserve better from their leaders.”**

***ABOUT RON BEITLER***

*Ron Beitler is a successful small business owner. He started Barnone Weddings and has provided event services, including photography, films, live music, and entertainment, for over ten years. Prior to launching Barnone, Beitler worked in higher education.*

*Beitler currently serves as President of the Lower Macungie Township Board of Commissioners. He is Chairman of the Planning and Zoning Committee and also serves as Treasurer of the Lehigh County Farmland Preservation Board.*

*Beitler is a lifelong Lower Macungie Township resident. He resides in the township today with his wife, Amanda, their daughter Cecilia, and their dog Ellie Mae.*